



# SMS Text Messaging Terms & Conditions

## What are the terms of the text messaging alerts service?

When you provide Albertsons Companies, Inc. (ACI) your mobile phone number, you agree that ACI may send you text message alerts (including SMS and MMS) to that phone number. ACI may send you up to three messages per month. You will receive a confirmation text message, and you may need to reply as instructed to complete the text messaging sign-up process. Message and data rates apply. Reply **STOP** to cancel, **HELP** for help. You agree to receive a final text message confirming your opt-out. You may opt-out at any time by texting the word **STOP** to **1-855-446-0001**. For help, send a text message with the keyword **HELP** to **1-855-446-0001**. You agree to notify ACI of any changes to your mobile number and update your mobile number to reflect this change. Your mobile carrier may prohibit or restrict certain mobile features and certain mobile features may be incompatible with your carrier or mobile device. Contact your carrier with questions regarding these issues.

## How do I sign up for these text message alerts?

### Cell Phone

On your cell phone, text "**acibenefits**" to **855-446-0001**. (up to three messages a month, message and data rates may apply, and you can always text **HELP** for help & **STOP** to cancel.) When you opt-in to the service, we will send you an SMS message to confirm your sign-up.

If at any time you forget what keywords are supported, text **HELP** to **855-446-0001**. After you send the SMS message **HELP**, you will receive a text message response with instructions on how to use the text messaging service as well as how to unsubscribe.

### Online Web Form

On any web-enabled device, go to the **Text Messaging and Email Opt In Form** at {URL of web form to follow}. Complete the information requested to sign up for text message alerts and email messaging (if desired). Email messaging sign-up is optional on this form. Once the form is completed and you submit the form, you will be sent a text message to your cell phone to confirm your sign up for text message alerts.

## How do I opt out of text message alerts?

You can cancel the SMS service at any time. Text **STOP** to **855-446-0001**. After you send the SMS message **STOP**, you will receive an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from ACI. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again.

## Will I be charged for the text messages I receive?

ACI will not charge you for the text messages you receive however standard message and data rates may apply for any messages sent to you from ACI and to ACI from you. You will receive up to 3 messages per month. If you have any questions about your text plan or data plan, it is best to contact your wireless provider.

## Supported wireless carriers

### United States

ACI text message alerts can deliver messages to the following mobile phone carriers: Major carriers: AT&T, Verizon Wireless, Sprint, T-Mobile, MetroPCS, U.S. Cellular, Alltel, Boost Mobile, Nextel, and Virgin Mobile. Minor carriers: Alaska Communications Systems (ACS), Appalachian Wireless (EKN), Bluegrass Cellular, Cellular One of East Central IL (ECIT), Cellular One of Northeast Pennsylvania, Cincinnati Bell Wireless, Cricket, Coral Wireless (Mobi PCS), COX, Cross, Element Mobile (Flat Wireless), Epic Touch (Elkhart Telephone), GCI, Golden State, Hawkeye (Chat Mobility), Hawkeye (NW Missouri), Illinois Valley Cellular, Inland Cellular, iWireless (Iowa Wireless), Keystone Wireless (Immix Wireless/PC Man), Mosaic (Consolidated or CTC Telecom), Nex-Tech Wireless, NTelos, Panhandle Communications, Pioneer, Plateau (Texas RSA 3 Ltd), Revol, RINA, Simmetry (TMP Corporation), Thumb Cellular, Union Wireless, United Wireless, Viaero Wireless, and West Central (WCC or 5 Star Wireless).

### Canada

Bell (including NorthernTel, Solo Mobile, and Telebec), Fido, MTS, Rogers, SaskTel, Telus (including Koodo Mobile and Public Mobile), Videotron, Virgin Mobile, and Wind.

\*\*\*This service and the carriers are not liable for delayed or undelivered messages\*\*\*



# SMS Text Messaging Alert Program Privacy Policy

## Information Practices

Albertsons Companies Inc. (ACI) understands that privacy and data security are important issues to our associates. We recognize our obligation to keep your information secure and confidential. The scope of this privacy policy (the "SMS Privacy Policy") applies to the ACI SMS (Text) Messaging Alert Program. This SMS Privacy Policy is separate from and in addition to ACI's website Privacy Policy. We may modify this SMS Privacy Policy at any time, and, accordingly, we urge you to frequently review it and check for updates. By subscribing to/opting-in to the ACI SMS (Text) Messaging Alert Program, you are providing us with personally identifiable information, and you consent to our use of such information as described in this Policy.

## What Information Do We Collect?

We will collect your mobile phone number and other personally identifiable information that you voluntarily provide to us ("Personal Information") in order to participate in ACI's SMS (Text) Messaging Alert Program. You may refuse to provide your Personal Information, and this may lead to your inability to participate in the ACI SMS (Text) Messaging Alert Program.

Some mobile phone service providers in the United States are required to operate a system that will pinpoint the physical location of devices that use their service. Depending on the provider, ACI may automatically receive such location information. ACI (or its service providers) may use and store this information to provide enhanced location-based services. However, it is not ACI's practice to send unsolicited messages to your mobile phone.

## How is Your Information Used and Shared?

Personal Information is collected in order to participate in the ACI SMS (Text) Messaging Alert Program pursuant to the specific Terms and Conditions for the ACI SMS (Text) Messaging Alert Program. ACI may use your Personal Information for the following purposes: to administer and improve the program and/or related services including SMS services; to provide Internet and/or mobile security; and to meet legal requirements. ACI, its affiliates and service providers may have access to your Personal Information and any information you enter through the text messaging service. ACI may work with affiliated organizations to perform certain functions on our behalf, such as managing data or processing information. These third parties will have access to your Personal Information only to the extent necessary to perform these specific functions and may not use it for any other purpose.

## Privacy of Children

ACI does not knowingly collect Personal Information from children under the age of 13. Authorized users must be 18 years of age or older to participate in the ACI SMS (Text) Messaging Alert Program.

## Cookies

If you visit our website, ACI or a third-party may store or recognize some information on your computer in the form of a "cookie" or similar file that can help us make the site and/or services more functional. Cookies allow websites to "remember" a user's activities and visits to a site. With most Internet browsers or other software, you can erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored. Please refer to your browser instructions to learn more about these functions. If you reject cookies, functionality of the site may be limited, and you may not be able to take advantage of the site's features. Some telephones may also store cookies. Check your phone's make and model and/or contact your carrier to determine how to change browser settings.

## Links

Mobile alerts may contain links to other sites on the Internet that are owned and operated by third parties. ACI is not responsible for the collection or use of your information at any third party sites.

## Security

We have reasonable administrative, physical and technical measures, policies and procedures in place to protect the privacy, security and confidentiality of your Personal Information that we collect and maintain. All Personal Information is stored on our secure servers, or that of our service providers, behind a firewall at a data center with strictly controlled access.